

FOR IMMEDIATE RELEASE



## ENTERTAINMENT EXECUTIVES JOSHUA SIMONS, DAVE LORY AND DICK WINGATE TO LAUNCH WORLDWIDE ENTERTAINMENT GROUP

**New York, New York (April 23, 2025)** Veteran entertainment executives **Joshua Simons, Dave Lory** and **Dick Wingate** have announced the formation of **Worldwide Entertainment Group [WEG]**. All three executives have a proven history throughout their combined decades of experience in the entertainment and music business, including highly successful start-ups in their multifaceted careers. The company will be based in New York. WEG is a cutting-edge entertainment company dedicated to providing musical artists with a holistic management experience.

The company is in a unique position to provide a full spectrum of services including talent management, marketing, promotion, licensing, event management and career development. Driving commercial success, ensuring artists thrive in the ever-evolving entertainment landscape with a focus on innovation and collaboration is the key focus of the team of industry experts.

“We are announcing today the initial launch of WEG’s Talent Management, Live Performance and Licensed Merchandise Groups. **Brian Fresco** whose first single “Bad 4 You” featuring Chance the Rapper and Lil Xel will release on June 6<sup>th</sup> through the in-house WEG imprint label and singer/songwriter and guitarist **Hannah Wicklund**, who will be recording her new album in May 2025 and will have a worldwide tour in 2026 are the initial artists that WEG will launch.

Initial announcements include **Jeff Riccio** as President, WEG Licensed Merchandise Group, **Sandy Rizzo** as Executive Vice-President, WEG’s Talent Management, Licensed Merchandise and Live Performance Groups, **Brad Mooberry**, Chief Marketing Officer, **Jenn Federici**, General Manager, Artist Development and **Caroline Galloway at M2M PR** as Corporate Communications. **Patrick Clifford** will be the company’s representative in Nashville and A&R.

WEG has a distribution deal in place with **Jeff Brody**, owner of **Brody Distribution Group through The Orchard [A Division of SONY LLC]** and a merchandise deal with **JSR/Forward Merch** for the independent artists and projects signed to WEG. WEG also has a partnership in place with **Tom Linden**, whose company **CMMN PPL** <https://www.cmmnppl.com/> will be assisting with artist bookings as needed and sourcing touring support opportunities for the artists managed by WEG’s Talent Management Group. Sync licensing for WEG will be handled by **Jim Leavitt and Jason Sprague at House of Sync** <https://www.houseofsyncmusic.com/>

The brand Worldwide Entertainment Group LLC [WEG] is a respected copyright created by Dave Lory several years ago. Going forward today, this brand name has even more meaning, correctly communicating exactly what WEG 2.0 is delivering into the global music universe.

For more information you can reach Dave Lory at [dlory@wweg.com](mailto:dlory@wweg.com) or by calling 917.744.1904. Information about WEG can be found at [www.wweg.com](http://www.wweg.com)

**ABOUT Worldwide Entertainment Group (WEG):**

Founded in late 2024, Worldwide Entertainment Group (WEG) based in New York is an innovative entertainment and music management group focused on a holistic approach to artists and programs that develop careers but also serve them within all assets of the business needs. Led by entertainment veteran executives Joshua Simons, Dave Lory and Dick Wingate the company is in a unique position to provide the full spectrum of services including talent management, marketing, promotion, licensing, event management and career development. For more information about Worldwide Entertainment Group (WEG) please visit [www.wweg.com](http://www.wweg.com)

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